AM WMBI FM

BULLETIN

VOL. 1 FALL, 1948 NO. 1

INTRODUCING THE NEW FALL SCHEDULE IN A NEW FORM. EACH FALL AND SPRING WE PLAN TO ISSUE OUR SCHEDULE IN BULLETIN STYLE, ALONG WITH PICTURES, NEWSY ARTICLES AND INTERESTING INFORMATION ABOUT WMBI.

THE NEW schedule for October, November, and December is the shortest WMBI schedule of the year. The sign-on time for the three months will be 6:00 A.M., 6:45 A.M., and 7:15 A.M. respectively, and the sign-off time, 5:15 P.M. in October, 4:30 P.M. in November, and 4:15 P.M. in December (Central Standard Time).

The difference in time from month to month is governed by our broadcast license, which permits us to broadcast on WMBI from local sunrise to sunset. This is one reason why it is necessary to issue new schedules each quarter, and it is largely responsible for changing the time of certain programs from time to time.

Among the fine programs deleted from the schedule are "Message to Israel" and "Radio Kids' Bible Club," which we plan to resume in the future.

"Haven of Rest," which has drawn a large volume of favorable comment from our listeners, will be moved to 3:00 P.M. on Monday, Wednesday, and Friday, so that it may be heard throughout the winter months.

By popular request "Familiar Hymns," featuring electric guitar, organ and piano (previously heard in Wednesday and Friday at 7:30 P.M.), will be on the air Monday through Saturday at 5:00 P.M. While WMBI listeners will hear it in October only, those who have FM receivers may hear it all three months.

A few of the new programs are "Analysis of Romans" (Saturday 9:00 A.M.) direct from the Institute classroom, taught by Dr. William Culbertson, president of Moody Bible Institute; "Odz-n-Enz," with Miron Canaday, returning to the air at 2:15 P.M. on Tuesday; "Christian Stewardship," Thursday at 10:15 A.M..; "Your City and Mine," an educational public service feature conducted by Bob Geerdes, news editor and special events director, on Tuesday at 10:15 A.M.; and two messages each week by C. B. Nottage, talented colored evangelist and Bible teacher of Detroit, Michigan. Mr. Nottage will be presented by transcription on Thursday at 4:45 P.M. and Saturday at 1:45 P.M. "From a City Tower," conducted by Joyce Blackburn, will return to the air at 2:15 P.M. Monday, Wednesday, and Friday, and will be heard also on WMBI-FM at 7:15 P.M. on the same days.

The announcements of special church meetings, previously heard at 11:30 A.M. on Saturday, will be incorporated into "Religious News," on the air Friday at 10:05 A.M.

The schedule has been constructed with much prayer and consideration, and we sincerely pray that the programs will be increasingly used of the Lord. Join us in prayer to that end.

The Program Director Answers the Question

WHY CLASSICAL MUSIC?

Robert Parsons

WHILE the great majority of our listeners approve the balanced program schedule of WMBI, we occasionally are questioned regarding the use of classical music. In effect, these friends say: "How can a station 'dedicated wholly to the service of our Lord and Saviour Jesus Christ' broadcast music which is not sacred? If we want to hear classical music we can tune in to commercial stations. Give us gospel music exclusively on WMBI."

First we would like to make clear that the program policies of WMBI have never changed and that classical music has always been included in our programs. I well remember when, as a student announcer in 1932, I questioned the use of classical music, and expressed my conviction that only gospel music should be used. Mr. Loveless and Mr. Hermansen did not make much of a dent in my firm attitude by their explanations, but of course my opinion did not alter the character of the over-all program. Later, as my knowledge of their purposes and motives grew, I came to realize that my former attitude had been the result of zeal without the accompaniment of wisdom or knowledge.

The point here is that our policy has not changed. True, we use *more* classical music than we did in the old days, because we are on the air 15 hours a day (AM and FM) as compared to approximately six hours daily before we received license to operate full time from sunrise to sunset. When our hours were increased the time devoted to classical music increased to its present proportion.

There have been changes in techniques, to be sure, to keep pace with the demands of improved broadcasting in the radio industry. Such changes have been imperative, and have enhanced the gospel message, for which we thank and praise our Lord.

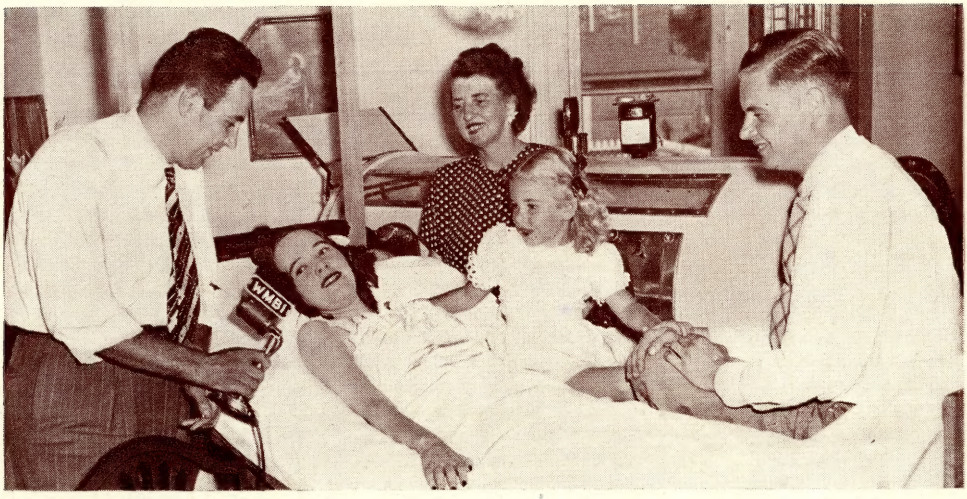
There are two primary reasons why we include secular programs (classical music, news, etc.) in our schedule.

First, WMBI, like all radio stations, is licensed by the Federal Communications Commission in Washington, D.C., to operate "in the public interest, convenience and necessity." Like all stations, our license must be renewed every three years. When we file application for renewal of license we must prove from our log sheets (a written record of everything that goes over the air) that we are operating in the public interest.

Now, we realize that the public needs the gospel more than anything else, and the public gets the undiluted gospel from WMBI (secular programs constitute a very small percentage of our air time). However, we know the general public is not particularly *interested* in the things of God. In fact, the majority of "the public" resent the gospel in any form. You and I, Christian friend, find great joy in the gospel programs, but the fact remains that born-again Christians constitute a very small segment of our constituency. When we present classical music, which is not beneath the dignity of God's children, we are presenting a program which is of equal interest to believers and unbelievers. In other words, we are releasing a program which the general public, not just consecrated Christians, may enjoy, and we are, therefore, operating "in the public interest."

By presenting such programs we strengthen our position as a broadcasting station and assure renewal of license. We want it understood that there have been no threats from the FCC. Our standing before the commission is excellent. We do know, however, that we are wise in following our present policy in regard to

(Continued on page 6)



Fascinating New Features

Probably you first made Bob Geerdes' acquaintance when he was your jovial announcer on "Morning Clock"...then you began to hear his version of "God's News Behind the News" on Monday mornings, and his Wednesday evening news analysis... and the last few months, you've looked forward to his on-the-spot tape recorded broadcasts with shut-ins, Chicago museums, and scientific research centers visited in "Science Marches On." During this next quarter, you'll find Mr. Geerdes in an even greater variety of unusual features.

For one thing, he has big plans for the "Science Marches On" program. In August when he took the tape recorder into the home of Mrs. Wesley Bryngelson, a polio victim for the last three years, we wished we had a television camera hidden somewhere in the room. Mrs. Bryngelson is paralyzed from the neck down, and is forced to live in an iron lung at least fourteen hours a day. But she has been allowed to live at home—a singular privilege for an iron lung patient—and she was cheerful as she told WMBI listeners how it felt to manage a home and family from an iron prison.

The interview of Mrs. Bryngelson, whose husband is a pastor on Chicago's Northwest Side, was one of four programs on polio for "Science Marches On." This series is exclusive with WMBI, and has already covered such dreaded public enemies as cancer and tuberculosis, in addition to polio. Within the next few months, you will hear heart disease, newest discoveries in atomic energy, common children's diseases, food poisoning, and flu epidemics discussed with the people who should know.

But "Science Marches On" isn't the only idea Mr. Geerdes has up his sleeve. In October, he's initiating a series called "Your City and Mine" that will take you into some of Chicago's most fascinating places. Ever wanted to visit the police department? The fire department? The weather bureau? A train switching terminal, boat locks, big city newspaper, juvenile court? The possibilities for Tuesday morning jaunts will be as endless as Mr. Geerdes' recording tape.

Also on the winter schedule is a WMBI version of man-on-the-street, with Mr. Geerdes asking a biblical "Question of the Day" to those who pass by his microphone. Then, of course, the shut-in interviews and news analys's will be continued as part of his duties as news editor.

Watch for these programs. We believe that you'll find them interesting, educational and inspiring—because that is what Mr. Geerdes and the entire staff are praying they will be.

WMBI STANDARD BAND 1110 kc.

OCT. - NOV.

SUNDAY

A.M.
- 8:00 Let's Praise Him
- 8:30 Morning Bible Hour
- 9:00 Radio Bible Class
- 9:30 Lutheran Hour
- 10:00 Young People's Church of the Air
- 10:30 Quiet Hour
- 11:00 Rainbow Trio
- 11:15 Familiar Hymns
- 11:30 Church Service

P.M.
- 12:30 Organ Recital
- 1:00 Old Fashioned Revival Hour
- 2:00 KYB Club
- 3:00 Youth for Christ
- 3:30 Cathedral Echoes
- 3:45 Songs by Helen Barth
- 4:00 Men's Voices in Song
- 4:30 Temple Time
- 5:00 Quizspiration
- 5:30 Word of Life Hour
- 6:00 Christian Brotherhood Hour
- 6:30 Organ Vespers
- 7:00 Familiar Hymns
- 7:15 Organ Prelude
- 7:30 Moody Church Service

WMBI

SIGN ON TIME (A.M.)

October 6:00
November . . . 6:45
December . . . 7:15

SIGN OFF TIME (P.M.)

October 5:15
November . . . 4:30
December . . . 4:15

WMBI-FM

SIGN ON TIME (A.M.)

Oct. to Dec. 8:00

SIGN OFF TIME (P.M.)

Oct. to Dec. 9:00

MONDAY

A.M.
- 6:00 Morning Clock
- 7:30 Morning Devotions
- 8:00 Chapel Service
- 8:15 News
- 8:30 Morning Classics
- *9:00 Mission Hour
- 10:00 News
- 10:05 God's News Behind the News
- 10:15 Stories of Great Christians
- 10:30 Shut-In Program
- 12:00 Pause for Prayer

P.M.
- 12:02 News
- 12:15 Story Time for Boys and Girls
- 12:30 Noon-Day Service
- 1:00 Hymn Sing
- 1:15 Sacred Song
- 1:30 Singspiration
- 1:45 Verse by Verse
- 2:00 News
- 2:05 The Open Bible
- 2:15 From a City Tower
- 2:30 Radio School of the Bible
- 3:00 Haven of Rest
- 3:30 Treble Harmonies
- 3:45 Meet the Students
- 4:00 News
- 4:05 Organ Varieties
- 4:30 Listening Post
- 4:45 Alcohol Education
- 5:00 Familiar Hymns
- 5:15 Trio Time
- 5:30 Afternoon Classics
- 6:00 News
- 6:15 Marimba Specialties
- 6:30 Organ Vespers
- 7:00 Stories of Great Christians
- 7:15 From a City Tower
- 7:30 Hymns You Love to Sing
- 7:45 Meet the Students
- 8:00 News
- 8:05 Music Without Words

*First Monday of each month:
- 9:00 Organ
- 9:15 Missionary Interview
- 9:30 Rescue Mission Echoes

TUESDAY

A.M.
- 6:00 Morning Clock
- 7:30 Morning Bible Hour
- 8:00 News
- 8:05 Prayer Circle
- 8:15 Treble Harmonies
- 8:30 Morning Classics
- 9:00 Singing Pilot
- 9:15 Organ
- 9:30 Bread of Life
- 10:00 News
- 10:05 Report to Women
- 10:15 Your City and Mine
- 10:30 Continued Story Reading
- 11:00 Mixing Bowl
- 11:15 Hymns for the Home
- 11:30 Question Box
- 12:00 Pause for Prayer

P.M.
- 12:02 News
- 12:15 Story Time for Boys and Girls
- 12:30 Noon-Day Service
- 1:00 Hymn Sing
- 1:15 Sacred Song
- 1:30 Singspiration
- 1:45 Verse by Verse
- 2:00 News
- 2:05 The Open Bible
- 2:15 Odz-n-Enz
- 2:30 Sunday School Lesson
- 3:00 Hymns You Love to Sing
- 3:15 Dean's Quarter Hour
- 3:30 Birthday and Anniversary Program
- 4:00 News
- 4:05 Organ
- 4:30 Listening Post
- 4:45 Missionary Interview
- 5:00 Familiar Hymns
- 5:15 Trio Time
- 5:30 Afternoon Classics
- 6:00 News
- 6:15 Sacred Song
- 6:30 Organ Vespers
- 7:00 Question Box
- 7:30 Haven of Rest
- 8:00 News
- 8:05 Music Without Words

WEDNE

A.M.
- 6:00 Morning
- 7:30 Morning
- 8:00 News
- 8:05 Prayer
- 8:15 The Ma
- 8:30 Morning
- 9:00 Songs
- 9:15 Organ
- 9:30 Bread
- 10:00 News
- 10:05 Busines
- 10:15 Stories Christia
- 10:30 Continu Reading
- 11:00 Home
- 11:30 Editoria
- 11:45 Child E Fellows
- 12:00 Pause f

P.M.
- 12:02 News
- 12:15 Story Ti and Gir
- 12:30 Noon-D
- 1:00 Hymn
- 1:15 Sacred
- 1:30 Singspir
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- 2:00 News
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- 4:00 News
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- 4:45 Pacific Mission
- 5:00 Familiar
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- 7:00 Stories Christia
- 7:15 From a
- 7:30 Haven o
- 8:00 News
- 8:05 Music W Words

DEC. 1948

FM CHANNEL 238 95.5 mg. **WMBI - FM**

SDAY	THURSDAY	FRIDAY	SATURDAY
Clock Devotions rcle Bag Classics the Heart Life Men Speak f Great s d Story our y Speaking angelism ip r Prayer ne for Boys Service ng ong tion Verse Bible City Tower hool of the Rest armonies ian Service rieties Post arden Hymns e Classics lysis spers Great ity Tower Rest thout	A.M. 6:00 Morning Clock 7:30 Morning Bible Hour 8:00 News 8:05 Prayer Circle 8:15 Treble Harmonies 8:30 Morning Classics 9:00 Singing Pilot 9:15 Organ 9:30 Bread of Life 10:00 News 10:05 Report to Women 10:15 Christian Stewardship 10:30 Continued Story Reading 11:00 Women of Destiny 11:30 Songs by Helen Barth 11:45 Southland Songs 12:00 Pause for Prayer P.M. 12:02 News 12:15 Story Time for Boys and Girls 12:30 Noon-Day Service 1:00 Hymn Sing 1:15 Sacred Song 1:30 Singspiration 1:45 Verse by Verse 2:00 News 2:05 Doctrine Class 3:00 Quiet Hour 3:30 Birthday and Anniversary Program 4:00 News 4:05 Organ 4:30 Listening Post 4:45 Message 5:00 Familiar Hymns 5:15 Trio Time 5:30 Afternoon Classics 6:00 News 6:15 Sacred Song 6:30 Organ Vespers 7:00 Haven of Rest 7:30 Your Favorites 8:00 News 8:05 Music Without Words	A.M. 6:00 Morning Clock 7:30 Morning Devotions 8:00 News 8:05 Prayer Circle 8:15 Just Duets 8:30 Morning Classics 9:00 Songs of the Heart 9:15 Organ 9:30 Bread of Life 10:00 News 10:05 Religious News 10:15 Stories of Great Christians 10:30 Continued Story Reading 11:00 Home Hour 11:30 Moody Press 11:45 Hebrew Christian Broadcast 12:00 Pause for Prayer P.M. 12:02 News 12:15 Story Time for Boys and Girls 12:30 Noon-Day Service 1:00 Hymn Sing 1:15 Sacred Song 1:30 Singspiration 1:45 Verse by Verse 2:00 News 2:05 The Open Bible 2:15 From a City Tower 2:30 Radio School of the Bible 3:00 Haven of Rest 3:30 Question Box 4:00 News 4:05 Organ 4:30 Listening Post 4:45 What Do You Say? 5:00 Familiar Hymns 5:15 Trio Time 5:30 Afternoon Classics 6:00 News 6:15 Singspiration 6:30 Organ Vespers 7:00 Stories of Great Christians 7:15 From a City Tower 7:30 Question Box 8:00 News 8:05 Music Without Words	A.M. 6:00 Morning Clock 7:30 Morning Bible Hour 8:00 News 8:05 Prayer Circle 8:15 Missionary Interview 8:30 Morning Classics 9:00 Analysis of Romans 10:00 News 10:05 Veterans News 10:15 The Bandstand 10:30 Hi-C Club 10:45 What's Going On? 11:00 Quiet Hour 11:30 Sunday School Lesson 12:00 Pause for Prayer P.M. 12:02 News 12:15 What Do You Say? 12:30 Story Time for Boys and Girls 1:00 String Quartet 1:15 Rainbow Trio 1:30 Singspiration 1:45 Message 2:00 News 2:05 Doctrine Class 3:00 Southland Songs 3:15 Familiar Hymns 3:30 Saturday Songsters 4:00 News 4:05 Organ Varieties 4:30 Listening Post 4:45 Marimba Specialties 5:00 Familiar Hymns 5:15 Trio Time 5:30 Afternoon Classics 6:00 News 6:15 Sacred Song 6:30 Organ Vespers 7:00 Haven of Rest 7:30 The Bandstand 7:45 Science Marches On 8:00 News 8:05 Music Without Words

(Continued from page 2)

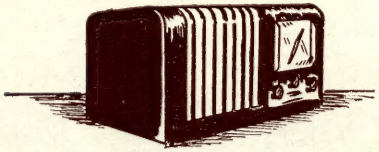
secular programming. We shall never compromise our message, but we must be wise and discreet in preserving our good standing before the FCC.

The second reason for classical music lies in the fact that we have an evangelistic responsibility. While we thank God for the 100,000 listeners (estimated), we realize that there are ten million within our listening area whose hearts might be reached if we could reach their ears. We firmly believe that some of these can be reached by clean, dignified "bait" programs. This principle is followed by missionaries on the foreign field, and by all successful missionary broadcasting stations. A brief, true story will illustrate the point.

Some time ago a doctor in Chicago, turning the dial of his radio, picked up the "Morning Classics" program on WMBI. He was not in the least interested in the things of God, and he had no time for religious broadcasts. He was, however, a lover of clasical music, and found the program pleasing. Hearing no obnoxious commercial at the close, he was impressed, and became a habitual listener to "Morning Classics" and "Afternoon Classics." The result, for which we so often pray, was that he did not always turn the dial at the conclusion of the classical programs; he heard the gospel message, and was brought to a saving knowledge of the Lord Jesus Christ.

We do not know how many times this story could be duplicated, but God knows. We simply say "Hallelujah!" and pray that the Lord will be pleased to win many more in like manner.

WMBI has not changed in respect to message or motive. We consider secular programs as a means to an end, the motivating element being the salvation of lost souls and the blessing, encouraging and challenging of believers.



What will be YOUR share?

LAST JANUARY, during Letter Week, came an encouraging note from a former listener now in Pasadena, California, which warmed our hearts and gave us fresh courage. The preceding summer they had moved to California from Oak Park, Illinois. Mrs. D., writing for her husband as well as herself, said: "We don't hear WMBI out here, but knowing that Letter Week will be about this time, we wish to express our appreciation for your station. We enjoyed the programs when we lived in the Middle West, but it is only since we moved away that we realized what a blessing they were to us. I guess we just took WMBI for granted. Out here we can get just a few good gospel programs. How we would appreciate a station such as yours, where we could hear the gospel in music and spoken word, and know that all day long the programs would be the kind that a Christian could listen to. May God bless you and keep you on the air till Jesus comes." The letter included a financial gift for the support of the radio work.

That letter caused us to reflect upon our own spiritual lives. How often we take for granted the grace of God, by which we are saved, and in which there is sufficiency for our every need.

The letter also caused us to wonder how many of our friends realize the tremendous financial responsibilities which are involved in broadcasting almost 300 programs every week. (We originate more programs in our studios than any other station in the United States.)

Preparing and producing the programs calls for a staff of 100 employees, who, considering their radio work as service to the Lord, receive much less remuneration than they could demand in commercial fields. The overall cost of operating our station runs into six figures on the left side of the decimal point.

Many have not realized the finanical burden because they have not been informed, so we want you to see the picture as it is. We have not made frequent or frantic appeals over the air because we do not believe that God wants us to do so, but we do want to make the need known, trusting the Lord to send in the necessary funds through His children.

In these economically uncertain days, in which the increase in gifts has not kept pace with the spiraling costs of operation, we are faced with a serious problem of financing the radio work. There are two ways in which the problem may be solved. One is to retrench, surrendering part of our time to another

station and lowering our program standards. The other way is to see a sharp increase in the financial help sent in by our listeners and friends who believe in the value of gospel broadcasting. We have been praying that God will lay this need upon the hearts of our radio family. Will you prayerfully consider the need?

The Singing Pilot

"Your Singing Pilot...Glenn Jorian, with a wing-load of music from out of the blue."

These words, each Tuesday and Thursday morning, announce one of the newer programs and personalities heard by WMBI listeners. Then comes the rich tenor voice of big, blonde Glenn Jorian, lifting your heart into God's sunshine above the clouds. Along with his singing of favorite hymns and gospel songs, he share some of his wartime experiences with you, recalling moments when God was particularly close during his years in the United States Air Corps.

It was during those four years in the Air Corps that he earned the title by which WMBI listeners know him best. Whenever and whenever possible, he was singing—at 10,000 feet behind the controls of a B-29, in crowded service centers somewhere behind the lines, or at churches during infrequent Sunday leaves. Someone called him the "Singing Pilot," and the name stuck.

Music of one kind or another has been his principal interest since his boyhood days when he learned to play a bugle for the grade school drum and bugle corps. Later he went on to more serious studies on the trombone and in voice.

Although born in Fresno, Calif., Mr. Jorian has spent most of his twenty-three years in Chicago. Strangely enough, his family has been associated with Moody Bible Institute in one way or another for three generations—his father as a student from 1919 to 1921, and his great grandfather as a circuit-riding preacher who used to meet with his congregation in one of the Institute's lecture rooms. The "Singing Pilot" himself attempted to enroll in the Institute's Day School at sixteen, but when his age was noted, his enrollment fee was returned, and he was advised to "go home and wait a few years longer."

Now, in addition to his radio program, Mr. Jorian is studying at the Chicago Musical College and serving as director of music at the Norwood Park Baptist Church. In spare moments he sings in and around Chicago for Youth for Christ rallies and at other Christian meetings.

Of course Mr. Jorian looks forward to a career in music—one which will permit him to keep on singing himself and also to promote good, Spirit-filled music in fundamental churches. Right now, besides appearing on his own program, Mr. Jorian may be heard on the "Shut-In Program" Monday mornings and on the "Birthday Program" Tuesday afternoons. But for his own broadcast, a program which we hope will be a special bright spot for each friend of WMBI, be sure to listen Tuesday and Thursday mornings for "Your Singing Pilot!"

WMBI
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THE INSTITUTE CLASSROOM BROUGHT TO YOUR HOME

Enjoy these 4 great Bible Study Courses over WMBI

OCTOBER, NOVEMBER, DECEMBER, 1948 • 2:30 P.M.

MONDAY . . . . . G. Coleman Luck
Analysis of Daniel

TUESDAY . . . . Miss Sammy Hogue
Sunday School Lessons

Philip R. Newell . . . . . WEDNESDAY
The Seven Churches of Revelation

Kenneth S. Wuest . . . . . FRIDAY
How to Live the Spirit-Filled Life

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